



SESSION MHTSPS – 1

LOCATION: HALL no. 109

Chairman:

- Michalis Koniordos, PhD
- Nataša Kristan Primšar, BSc
- Nenad Milutinović, MSc

	Titles i authors	Time:
1	HOLIDAY TOUR PACKAGES & TOURIST MOTIVATION A CASE STUDY OF RHODES, GREECE Dimitrios I. Tseles, PhD Nikolaos E. Theocharis, MSc	2.00 – 2.10 PM
2	THE DEVELOPMENT OF PROJECT WORK AT KRANJ SCHOOL CENTRE Nataša Kristan Primšar, BSc Tilka Sever, BA	2.10 – 2.20 PM
3	THE ROLE OF INSTITUTIONS ON RESOURCE INTEGRATION PROCESS IN THE TOURISM INDUSTRY George Skourtis, PhD candidate Evangelos Boulougouris, MSc Michalis Koniordos, PhD	2.20 – 2.30 PM
4	ON SOME EXTRA-LINGUISTIC ISSUES WITH AN IMPACT TO MANAGING EFL TEACHING Slobodanka Đolić, PhD	2.30 – 2.40 PM
5	SPORTS FACILITY AND SITE – BASIC ELEMENTS AND TOURISM Duško Kuzović, PhD	2.40 – 2.50 PM
6	SEVNICA IN THE MIDDLE OF THE 2016 AMERICAN PRESIDENTIAL CAMPAIGN Andrej Lisec, PhD Jasna Potočnik Topler, PhD	2.50 – 3.00 PM
7	TRAVEL AGENCIES FRANCHISING AS A BUSINESS CONCEPT FOR ECONOMIC DEVELOPMENT IN SERBIA	3.00 – 3.10 PM

	Tamara Gajić, Phd Aleksandra Vujko, PhD Marko Petrović, PhD	
8	TOURISM IN TERMS OF THE DEVELOPMENT OF SERBIAN RURAL AREAS Drago Cvijanović, PhD Vojin Cvijanović, MSc Zoran Simonović, PhD	3.10 – 3.20 PM
9	INTEGRATION OF TRAVEL AGENCIES WITH TRADITIONAL FARM HOUSES IN RURAL DESTINATION Tamara Gajić, PhD Aleksandra Vujko, PhD Marko Petrović, PhD	3.20 – 3.30 PM
10	PAUSE	3.30 – 3.50 PM
	COMPARATIVE ANALYSIS OF SERBIAN AND AUSTRIAN TOURISM Anton Vorina, PhD Dalibor Miletić, PhD Anka Vojvodić, PhD	3.50 – 4.00 PM
11	TOUCHSCREEN DEVICES IN BUSINESS INFORMATICS EDUCATION IN HOTEL MANAGEMENT AND TOURISM Danko Milašinović, PhD Vladimir Kraguljac, BSc	4.00 – 4.10 PM
12	APPLICATION OF MULTIVARIATE METHODS IN E-COMMERCE Đorđe Pavlović, PhD Branko Gledović, PhD	4.10 – 4.20 PM
13	THE IMPORTANCE OF LANGUAGE LEARNING STRATEGIES FOR DEVELOPING AN INDEPENDENT LEARNER Dragana Pešić, PhD Ivana Marinković, MSc	4.20 – 4.30 PM
14	TEACHING LISTENING TO TOURISM STUDENTS Ivana Marinković, MSc Dragana Pešić, PhD	4.30 – 4.40 PM
15	BUSINESS CONVERSATION IN FUNCTION OF PROMOTION OF TOURISM ORGANIZATION Anđela Mikić, PhD Dragoslav Jokić, PhD	4.40 – 4.50 PM
16	CLASSIFICATION OF SPORTS FACILITIES AND TOURISM PARTICIPANTS Dusko Kuzović, PhD	4.50 – 5.00 PM

	D. Milovanović, MSc	
17	SPECIFICITY OF ECOTOURISM DESTINATION MANAGEMENT Snežana Milićević, PhD Marija Kostić, PhD Nataša Đorđević	5.00 – 5.10 PM
18	THE IMPORTANCE OF ENTREPRENEURSHIP FOR LOCAL ECONOMIC AND TOURISM DEVELOPMENT OF THE JABLANICA DISTRICT IN SERBIA Lukrecija Djeri, PhD Predrag Stamenković, MSc Danka Ilić, MSc	5.10 – 5.20 PM
19	MARKETING AS A BASIS FOR COMPETITIVE ADVANTAGES OF THE TOURIST DESTINATION Mira Avramović, PhD	5.20 – 5.30 PM
20	IMPLEMENTATION OF CRM CONCEPT IN TOURSIM Ana Todorovic, MSc	5.30 – 5.40 PM
21	PROTECTED NATURAL ASSETS AS A TOURIST OFFER OF BELGRADE Jasna Stojanović, MSc Stefan Denda, MSc	5.40 – 5.50 PM
22	TOURISM AS FACTOR OF DEVELOPMENT OF BANJA KOVILJAČA SPA Sanja Krsmanović, MSc Marija Perić, MSc Slobodanka Marković, Mr	5.50 – 6.00 PM
23	NOWADAYS ECOLOGIC PROBLEMS AND TOURISM Ivana Matovic Purić Zorka Jugovic Danijela Pecarski Miodrag Pantelić	6.00 – 6.10 PM
24	CONSUMER ROLES IN MARKETING COMMUNICATIONS IN TOURISM Mira Avramović, PhD Slavica Popović, MSc	6.10 – 6.20 PM
	DISCUSSION	6.20 – 6.40 PM



STUDENTS SESSION

LOCATION: HALL no. 110

Chairman:

- Ljiljana Trumbulović, PhD
- Eleni Konstantinakou, BSc
- Bojana Janković, student

	Titles and authors	Time:
1	THE ROLE OF CULTURAL TOURISM IN THE GREEK TOURISM INDUSTRY DURING THE ECONOMIC CRISIS: THE CASE OF CRETE Irma Thomai, BSc Kalipso Papatheodorou, BSc Dimitra Prassa, BSc	2.00 – 2.10 PM
2	BIRDPWATCHING TOURISM IN SERBIA Srđan Rajević Radmila Novaković – Kostić, PhD Milutin Đuričić, PhD	2.10 – 2.20 PM
3	ACCESS DIFFICULTIES TO REMOTE TOURIST SITES, MOTIVATION AND POSSIBLE SOLUTIONS TO PROMOTE VISITING REMOTE AREAS. Eleni Konstantinakou, BSc	2.20 – 2.30 PM
4	HEALTH CARE TOURISM IN SERBIA Aleksandar Mihailović Milutin Đuričić, PhD Nenad Milutinović, MSc	2.30 – 2.40 PM
5	WINE TOURISM – SIGNIFICANT DEVELOPMENT POTENTIAL OF SERBIA Ivan Terzić Milutin Đuričić, PhD	2.40 – 2.50 PM

6	RURAL TOURISM – SIGNIFICANT DEVELOPMENT POTENTIAL OF SERBIA Miloš Isaković Milutin Đuričić, PhD	2.50 – 3.00 PM
7	MANAGEMENT OF TOURIST DESTINATION ZLATIBOR Dejan Lazarević Milutin Đuričić, PhD	3.00 – 3.10 PM
8	CONTEMPORARY FORMS OF TOURISM IN ZLATIBOR DISTRICT Nenad Jovanović Milutin Đuričić, PhD Slobodan Petrović, MSc	3.10 – 3.20 PM
9	BOOKISH AND FILMY TOURISM Bojana Janković Radmila Novaković-Kostić, PhD Milutin Đuričić, PhD	3.20 – 3.30 PM
	PAUSE	3.30 – 3.50 PM
10	RELIGIOS TOURISM IN SERBIA Marija Đordjevic Milutin Đuricic, Phd	3.50 – 4.00 PM
11	UŽICE AS A TOURIST DESTINATION Jovana Petković Slobodan Petrović, MSc Nataša Čirović, PhD	4.00 – 4.10 PM
12	MOUNTAIN TOURISM Siniša Nešković Radmila Kostić Novaković, PhD Slobodan Petrović, MSc Nataša Čirović, Phd	4.10 – 4.20 PM
	DISCUSSION	4.20 – 4.40 PM



SESSION MHTSPS – 2

LOCATION: HALL no. 317

Chairman:

- **Marija Mandarić, PhD**
- **Radmila Kostić Novaković, PhD**
- **Dragan Stojanović, PhD**

	Titles and authors	Time:
1	DEVELOPMENT OF A RISK MANAGEMENT MODEL FOR 'TEMPUS' PROJECTS Antonijević Milan, PhD Milan M. Đuričić, PhD Milutin R, Đuričić, PhD	2.00 – 2.10 PM
2	ROLE AND SIGNIFICANCE OF TOURISM DESTINATIONS BRANDING Marija Mandarić, PhD Snežana Milićević, PhD	2.10 – 2.20 PM
3	REGIONAL CHALLENGES AND STRATEGIC APPROACH TO TOURISM AND ECOLOGY OF THE WESTERN BALKANS WITH REFERENCE TO SERBIA - CASE STUDY Slobodan Nešković, PhD	2.20 – 2.30 PM
4	TOURISM AS AN ECONOMIC BRANCH AND ITS IMPACT ON GDP AND EMPLOYMENT IN BOSNIA AND HERZEGOVINA	2.30 – 2.40 PM

	Academician Mladen Bodiroža, PhD Stevan Petković, PhD Milan Jaric, MSc	
5	THE ROLE AND IMPORTANCE OF RAIL TRANSPORT FOR TOURISM DEVELOPING IN WESTERN SERBIA Zoran Bundalo, PhD Branislav Gavilović, PhD	2.40 – 2.50 PM
6	SEGMENTATION OF TOURIST MARKET IN MODERN CONDITIONS Brankica Todorović, PhD Ljiljana Maksimović, MSc	2.50 – 3.00 PM
7	SPORTS TOURISM – A NEW SIGNIFICANT DIMENSION OF DEVELOPMENT OF TOURISM Višeslav Krsmanović, PhD Ivanka Gajić, PhD	3.00 – 3.10 PM
8	IMPACT ON TOURISM DEVELOPMENT STRATEGY OF THE REPUBLIC OF SERBIAN Miloš Tucović, PhD Dimitrije Tucović Irena Tucović	3.10 – 3.20 PM
9	RISK MANAGEMENT IN E-BUSINESS IN TOURISM Dragan Stojanović, PhD Marko Krstić, MSc	3.20 – 3.30 PM
	PAUSE	3.30 – 3.50 PM
10	FOLLOWING THE PATHS OF THE PAST: THE MEMORIAL CHURCHES OF PRINCE MILOŠ OBRENOVIĆ AND THEIR TOURISTIC VALORISATION Radmila Novaković Kostić, PhD Ana Kostić Đekić, MSc	3.50 – 4.00 PM
11	THE ANALYSIS OF TOURISM COMPETITIVENESS OF THE REPUBLIC OF SERBIA AND FORMER YUGOSLAVIAN COUNTRIES Slađana Vujičić, MSc Zorana Nikitović, PhD Nataša Jovanović, PhD	4.00 – 4.10 PM
12	TOTAL QUALITY MANAGEMENT – NECESSITY OF TOURIST DESTINATION “NATIONAL PARK OF TARA Mitar Lutovac Milan M. Đuričić, PhD Milutin R. Đuričić, PhD	4.10 – 4.20 PM

13	REPRESENTATION OF E-COMMUNICATION IN OFFER OF ZLATIBOR AS A TOURIST DESTINATION Srećko Simović, MSc Miroslava Jordović Pavlović, MSc	4.20 – 4.30 PM
14	THE IMPORTANCE OF USING THE MARKETING STRATEGIES TO ACHIEVE CUSTOMER SATISFACTION IN SERBIAN TOURISM Aleksandra Tornjanski, MSc Milan M. Đuričić, PhD Predrag Ostojić, PhD	4.30 – 4.40 PM
15	CONTEMPORARY TENDENCIES OF HIGHER EDUCATION IN TOURISM Ljiljana Milić, MSc	4.40 – 4.50 PM
16	ENTREPRENEURSHIP IN FUNCTION OF SUSTAINABLE DEVELOPMENT OF RURAL TOURISM IN SERBIA Dalibor Panić, MSc	4.50 – 5.00 PM
17	ECOTOURISM IN FUNCTION OF SUSTAINABLE DEVELOPMENT OF THE REPUBLIC OF SERBIA Marko Janačković, MSc Tanja Janačković, MSc Marija Petrović – Randelović, PhD	5.00 – 5.10 PM
18	THE QUALITY OF HOSPITALITY OFFER AS A FACTOR OF DEVELOPMENT OF TOURISM IN LESKOVAC Dragana Ilić, MSc Predrag Stamenković, MSc Ljubica Janjić Baduli, MSc	5.10 – 5.20 PM
19	LABORATORY FOR ECOTOURISM IN THE FUNCTION OF SUSTAINABLE TOURISM OF WESTERN SERBIA Snežana Aksentijević, PhD Nataša Ćirović, PhD	5.20 – 5.30 PM
20	ART NOUVEAU ARCHITECTURE IN UZICE Gordana Lazic, PhD	5.30 – 5.40 PM
21	MONASTERIES OF OVČAR – KABLAR GORGE AS FOCI OF RELIGIOUS TOURISM IN WESTERN SERBIA Dragan Učur, MSc	5.40 – 5.50 PM
22	SPATHEION TYPE AMPHORAE FROM BOLJETIN SITE Radmila Zotović, PhD	5.50 – 6.00 PM
23	ECO-RURAL TOURISM ON THE MOUNTAIN TARA	6.00 – 6.10 PM

	Ljiljana Trumbulović, PhD Jovica Stefanović, MSc	
24	IMPACT OF FINANCIAL ANALYSIS ON QUALITY OF DECISION MAKING IN TOURIST ORGANIZATIONS Jelena Avakumović, PhD Julija Avakumović, PhD	6.10 – 6.20 PM
25	THE PROCESS OF MAKING BUSINESS DECISIONS AND THE IMPORTANCE OF ETHICAL CRITERIA SEGMENTS Zoran Čeganjac, PhD Marko Pavlović	6.20 – 6.30 PM
	DISCUSSION	6.30 – 6.50 PM